

ROBERT LUCIANI

Senior Digital Art Director & Miami Ad School Instructor
rob_luciani@mac.com

EDUCATION

Art Direction 2009 – 2011
Miami Ad School

Graphic Design 2005 – 2008
Seneca College School of Applied Arts

Advanced Photography 2004 – 2005
Sheridan College

EXPERIENCE

Miami Ad School Europe Oct 2017 – Current
Digital Media Design Instructor

Jung von Matt May 2016 – Current
Senior Digital Art Director
Current clients include Saturn, Vodafone, Bitburger, Hamburger Sparkasse,

Wunderman - Munich March 2014 – April 2016
Art Director
Concepting and designing for Social Media and Digital Campaigns for Microsoft, MINI, BMW, Cewe, Marc O'Polo.

Orca im Hafen Feb 2012 – Feb 2014
Art Director & Creative Technologist
Concepting and designing for Social Media and Digital Campaigns. For clients such as Milram, Haribo, Bertolli, Jägermeister.

DDB - Tribal Hamburg Feb 2011 – Sept 2011
Jr. Art Director
Clients include Volkswagen, Deutsch Telekom, Kanada Tourism, and took part in the winning pitch for Right Guard Deutschland.

Serviceplan - Munich Sept 2010 – Dec 2010
Jr. Art Director – Intern
Took part in winning pitch for BMW Motorsports, Bang & Olufson, Kiss FM, Castrol and Avia were also among other clients.

Jung Von Matt - Hamburg Apr 2010 – Jun 2010
Art Director – Intern
Worked for Sixt, Mercedes and Almdudler under the guidance of Jan Rexhausen and Doerte Spengler-Ahrens.

Iris Worldwide - London Jan 2010 – Apr 2010
Art Director – Intern
Under the guidance to Jon Burkhart and Grant Hunter I assisted in launching their Newsjacking initiative called Urgent Genius.